

The People Who Hold the Pub

A keynote on culture, mental health, and the workplace that holds Australia

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ACKNOWLEDGEMENT OF COUNTRY

Long before any pub stood on this land, the people of this Country were gathering — telling their stories, looking after their people, holding their community.



CARLTON DRAUGHT
EVERY FRESH

UNION CLUB HOTEL

CARLTON DRAUGHT
BOTTLE SHOP

CARLTON DRAUGHT

CARLTON DRAUGHT
UNION CLUB

LOUNGE & BISTRO

UNION CLUB HOTEL
Open 7 Days
KITCHEN
OPENING HOURS
MON-FRI 8am - 9.30pm
SAT-SUN 12noon - 9.30pm
FOR BOOKINGS
0417 2026



ESTABLISHED
1884

BIRDSVILLE HOTEL

PUBLIC BAR



THE
LONDON
1875

THE
LONDON
1875

EXIT
ONLY

EXIT
ONLY



**You are running the social
infrastructure of a community.**







Your customers co-create culture with you.





Your industry is deeply human.











Perry

Mc Chouffe

GUINNESS
IS GOOD
FOR YOU
GIVES YOU STRENGTH

Heineken

BEER

BURGERS

Affligem

BEER

I'm sorry for what
I said when
I was ~~happy~~ drunk

Wine & Unice

**Pubs hold the parts of this country's
mental-health lifeline that no clinic,
psychiatrist, app or policy ever reach.**









Microcultures can be positive and negative.





The PUB



PUB
EFES SERÇE 33cl 10 TL
EFES MALT 13 TL
EFES TOMBUL 13 TL
BOMONTİ FABRİKA 13 TL
EFES FIÇI 13 TL
BOMONTİ FİLTRESİZ 14 TL
SAAT 18:00' a
NOTUR HERGÜN GEÇERLİ

ATA



MUR

43

Culture Pressure Points.









This Week's Playbook.

A photograph of the Rainbow Hotel, a three-story brick building with blue and green painted accents. The ground floor features arched windows and a green and white checkered tile base. A chalkboard menu is mounted on the corner. A utility pole is on the left, and a sign for 'CARLTON DRAUGHT' is visible. The text 'HAVE CONVERSATIONS.' is overlaid at the bottom.

HAVE CONVERSATIONS.

MONDAY Kitchen open
TUESDAY 7 days!
WEDNESDAY
THURSDAY "Lloyd Spiegel Blues Band"
FRIDAY "John Patrick & The Keepers"
SATURDAY "Arlann Gray The House Collective"
SUNDAY "Colin & Graham"



SHOW SUPPORT.

ASK QUESTIONS.



Watch what happens.





**You are running something this
country values more than it knows
how to articulate.**

What a privilege. What a legacy. **Thank you.**

*Our minds shape the cultures we create.
The cultures we create define the lives we live.*



www.mindculturelife.com.au

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